



novocapsule



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Swiss excellence in design, creation and production of  
Aluminum capsule, \*Nespresso compatible

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# Fully Patented, Nespresso Compatible, Aluminum Capsule

With full Freedom To Operate



# About Novo Capsule

Bringing Swiss excellence to the magnificent works of Nespresso Compatible Capsule.



- ~Made in Switzerland
- ~Part of the HLM group
- ~BRC /ISO certificate
- ~Food grad facility
- ~State of the art production facility
- ~Fully automated process
- ~Manual & automatic quality assurance

[https://www.youtube.com/watch?v=FBP4hgVRp4s&ab\\_channel=NovoCapsule](https://www.youtube.com/watch?v=FBP4hgVRp4s&ab_channel=NovoCapsule)



# The NOVO Difference



## PVC Free

Our capsule is totally free of Polyvinylchloride (PVC)

## Thick aluminum layer

Durable, stable and high performance in coffee machines and during transport

## Very large welding lid surface

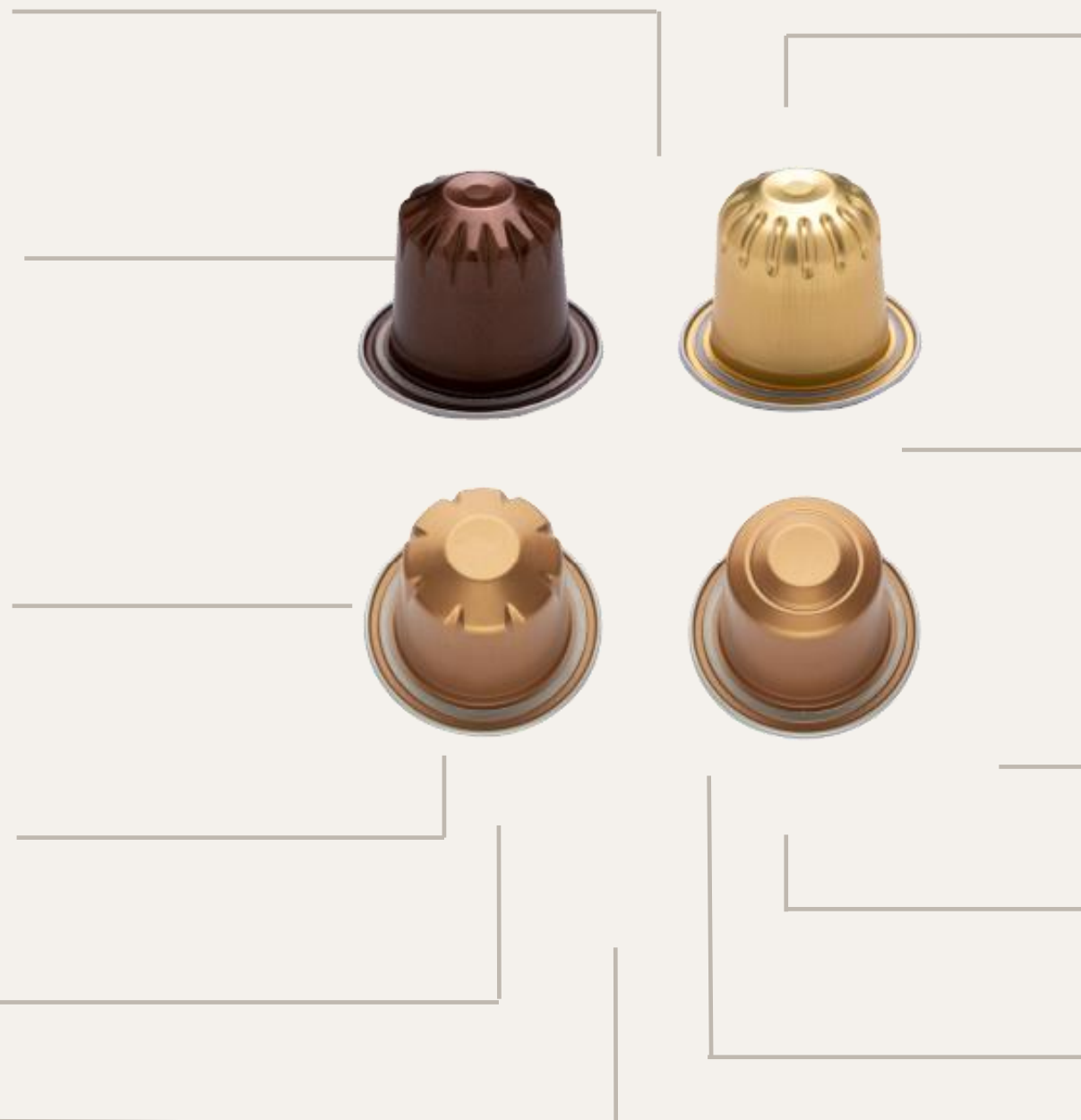
Increases production efficiencies

## High OTR barrier

## Significantly lower leakage

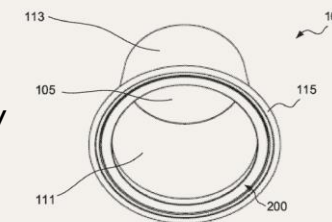
Front and rear

## Made in Switzerland



## Patented

Our capsule is protected by utility and design patents.



## Strong Freedom to Operate (FTO)

Endorsed by leading patent attorneys.

**FISH.**  
FISH & RICHARDSON

**EHRlich  
& FENSTER**  
PATENT & TRADEMARK ATTORNEYS

**LUTHI+CO**  
INTELLECTUAL PROPERTY LAW OFFICES

## Easy Unstacking

Designed for easy capsule unstacking

## No filter needed

4 different models which can be used interchangeably on the same filling machine

# Novo Capsule The Color Collection



Copper



Gold



Black Quartz



Silver



Red Ruby



Blue Sapphire



Purple Amethyst



Orange Amber



Brown Moonstone



Light Blue Topaz



Green Emerald



Branded capsules

Available in recycled Aluminum

Our first patented (Free To Operate)

# Iconic capsule

introduced in 2017

Swiss made



Novo **Iconic**

Sold over 1 billion capsules worldwide  
**5.2-5.6 gr coffee** depends on grinding



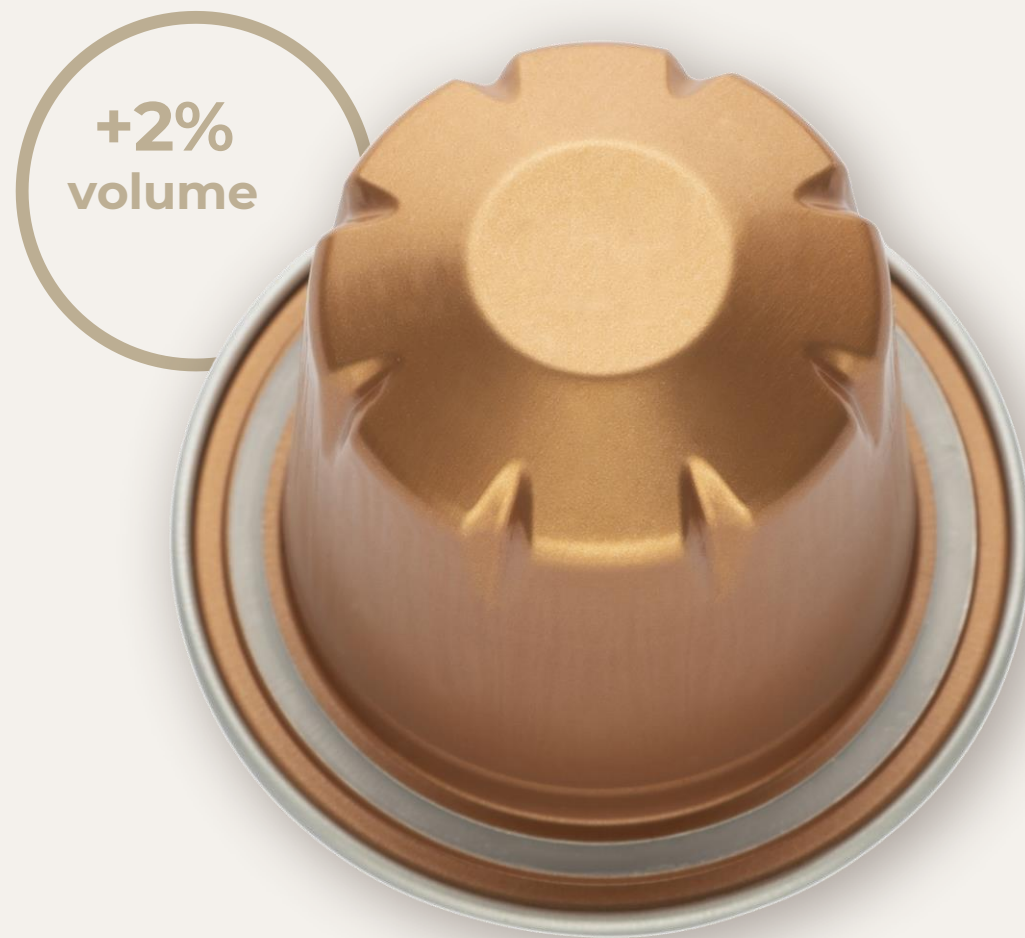
Novo **Aquila**

Open to limited exclusivity option  
**5.2-5.6 gr coffee** depends on grinding

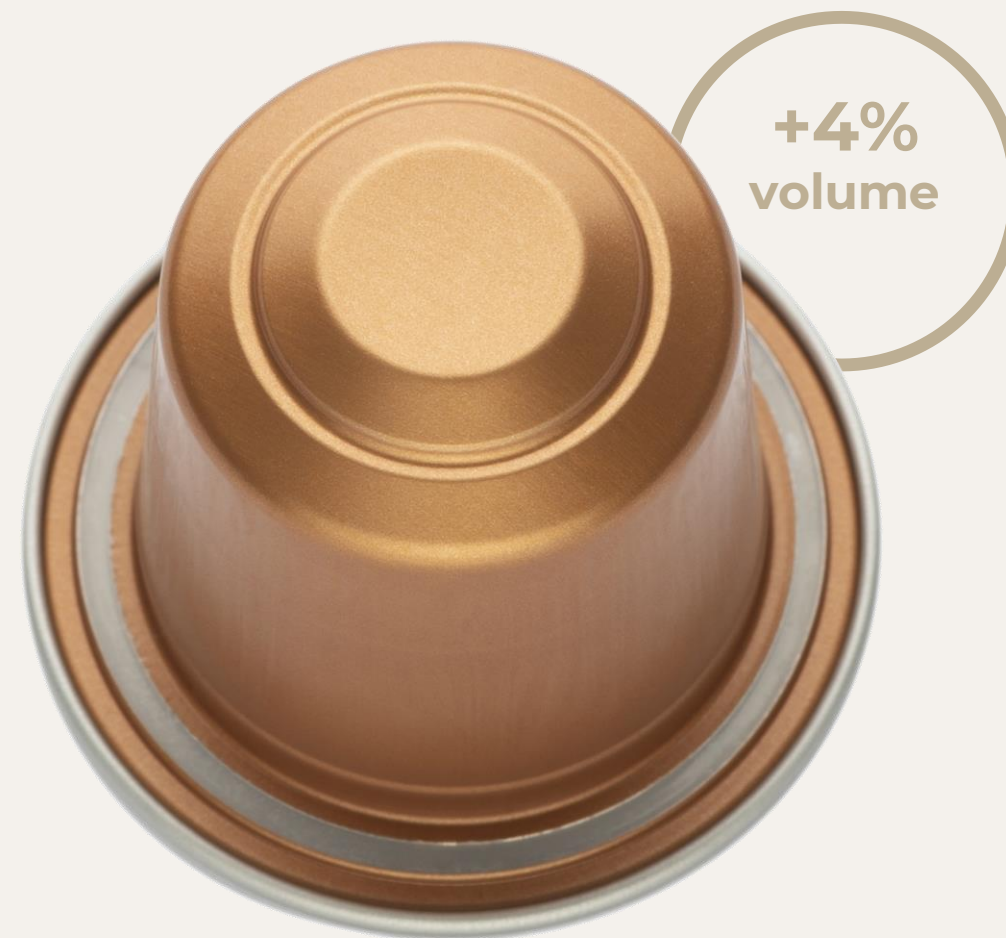


2023

# New Designs



Novo **Octa**



Novo **Sphere**

**More coffee volume** vs the iconic capsule  
Bigger area for embossing / branding

# Novo Capsule's Customization Options



**Print**



**Embossed**

**\*\*Available on all Novo capsules designs**



# Embossed Capsule

At Novo capsule, we offer a CUSTOMIZATION by embossing your own logo/image that represents your brand or any other information.



## novocapsule Embossed Capsule



**1** Choose an image



**2** We will embed it



**3** To your own capsule



**Tooling**  
TBD



**Lead time**  
6-8 weeks



**MOQ**  
Approx. 1 mil per  
order

# Printed Capsule

High quality roto-gravure inline printing



**Vast possibilities** in design and patterns



**Full food safety** (EU, FDA and Swiss norms)



**Optional-print** on recycled content aluminum



novocapsule  Printed Capsule



**1** Choose base color-  
All Pantone colors possible



**2** Design your own unique  
pattern- 2-3 colors



**3** Get personalized  
high quality capsule

**MOQ:**

7 Million capsules / up to 5 colors per order



**Approx. additional price**

1 Color: 10% | 2 Colors: 12% | 3 Colors: 14%

2025 New

# Introducing the new **recycled** aluminum foil 90%

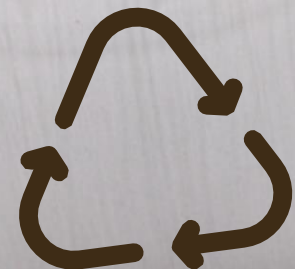


All capsule designs, colors and customization techniques **can be produced with recycled aluminum**



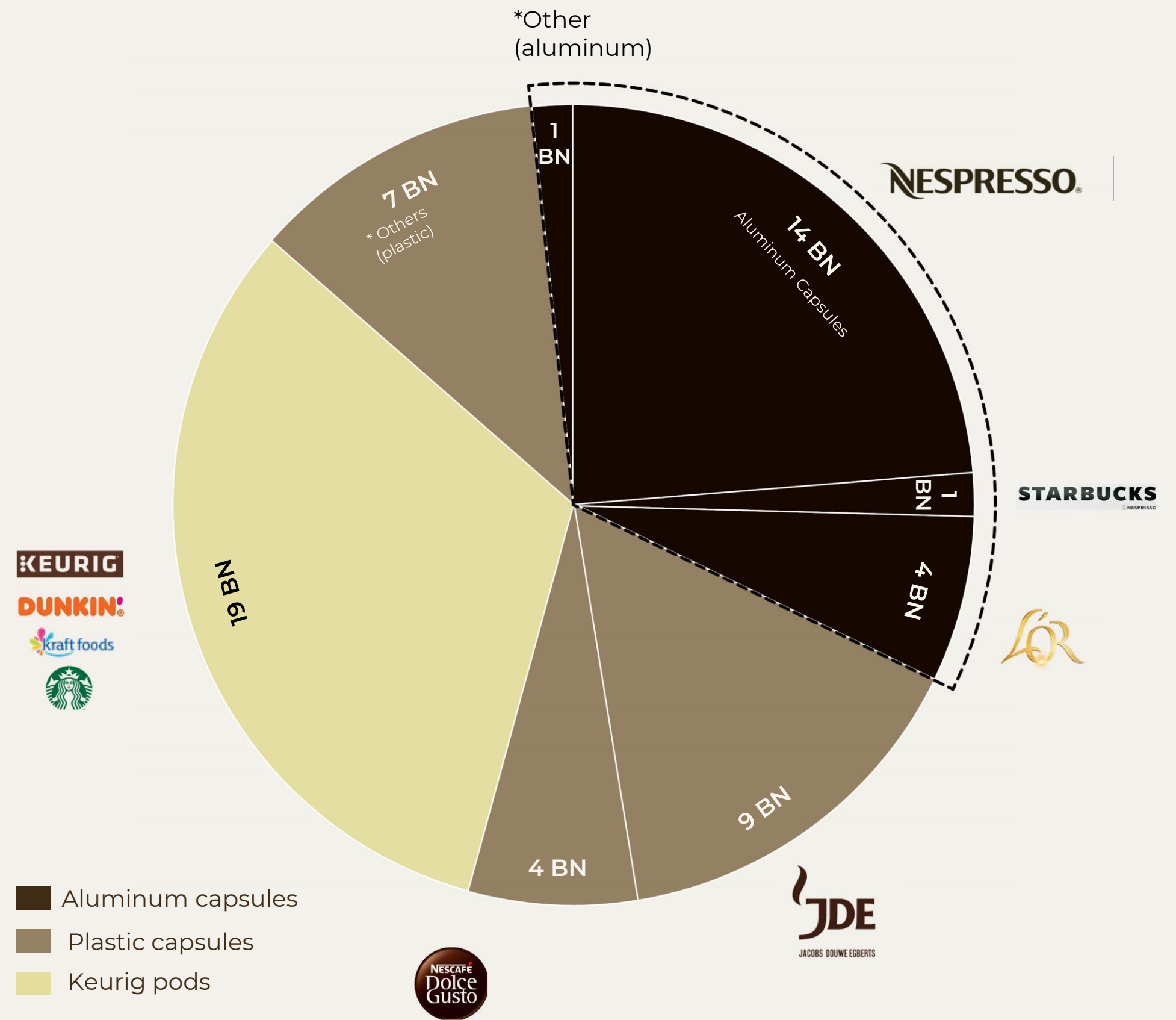
The use of recycled aluminum capsules contributes to **Reducing the carbon print.**

Its use maintains the same coffee quality.





# The Coffee Capsule Market size



\* Deloitte, Sep. 2020

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Thank you  
for your time!

