

June 2022



novocapsule 

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Single serve aluminum capsules

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# Fully Patented, Nespresso Compatible, Aluminum Capsule

With full Freedom To Operate





# Novo Capsule The Color Collection



Copper



Gold



Black Quartz



Silver



Red Ruby



Blue Sapphire



Purple Amethyst



Orange Amber



Brown Moonstone



Light Blue Topaz



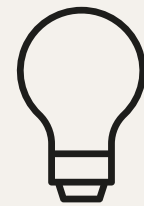
Green Emerald



Branded capsules

# The Joint Venture

Novo Capsule AG is a Swiss-based joint venture between  
Spresso Novo Cup Ltd. (Spresso) and Leuthold Mechanik AG (HLM)



## Innovation

Spresso – Israel

From the heart of Startup nation,  
expertise in Entrepreneurship,  
Marketing and Global Sales of  
Private Label Consumption Products



## Production

HLM - Made in Switzerland

Expertise and Unique Knowledge in  
World Class Manufacturing of  
Aluminum Capsules



Bringing the deep experience of HLM & Spresso to the coffee industry

# The NOVO Difference

## PVC Free

Our capsule is totally free of Polyvinylchloride (PVC)

## Thick aluminum layer

Durable, stable and high performance in coffee machines and during transport

## Very large welding lid surface

Increases production efficiencies

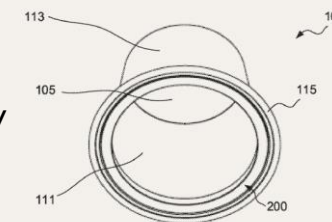
## High OTR barrier

## Significantly lower leakage

Front and rear

## Patented

Our capsule is protected by utility and model patents.



## Strong Freedom to Operate (FTO)

Endorsed by leading patent attorneys.

**FISH.**  
FISH & RICHARDSON

**EHRlich  
& FENSTER**  
PATENT & TRADEMARK ATTORNEYS

**LUTHI+CO**  
INTELLECTUAL PROPERTY LAW OFFICES

## Easy stacking

Designed with geometrical recesses for easy capsule stacking

## No filter needed





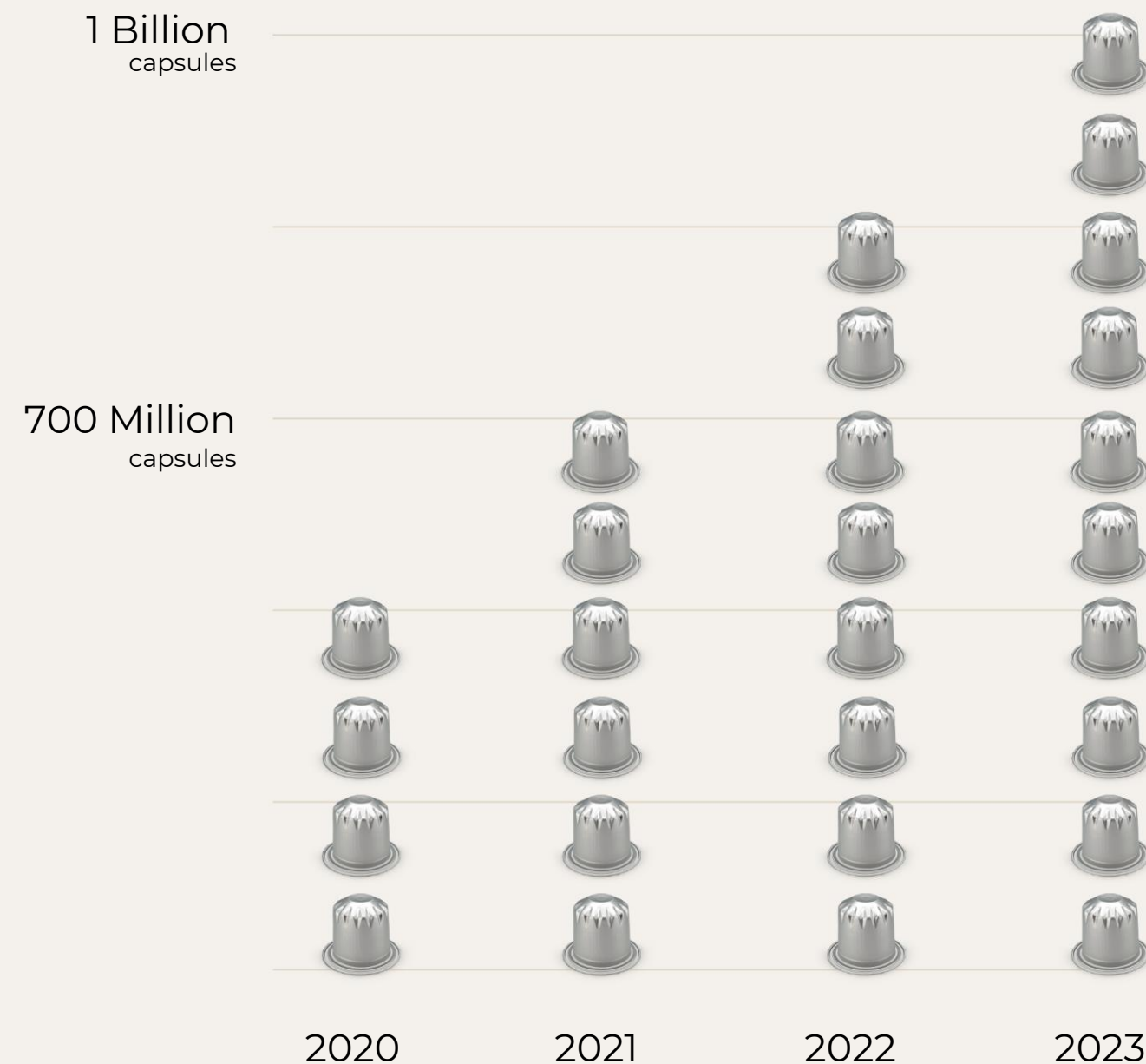
# Production Capacity

**~700** Million  
capsules annually

Our fully automated production lines manufacture ~700 million capsules annually.

**~1** Billion  
capsules annually

By 2023 our fully automated production lines will manufacture ~1 billion capsules annually.

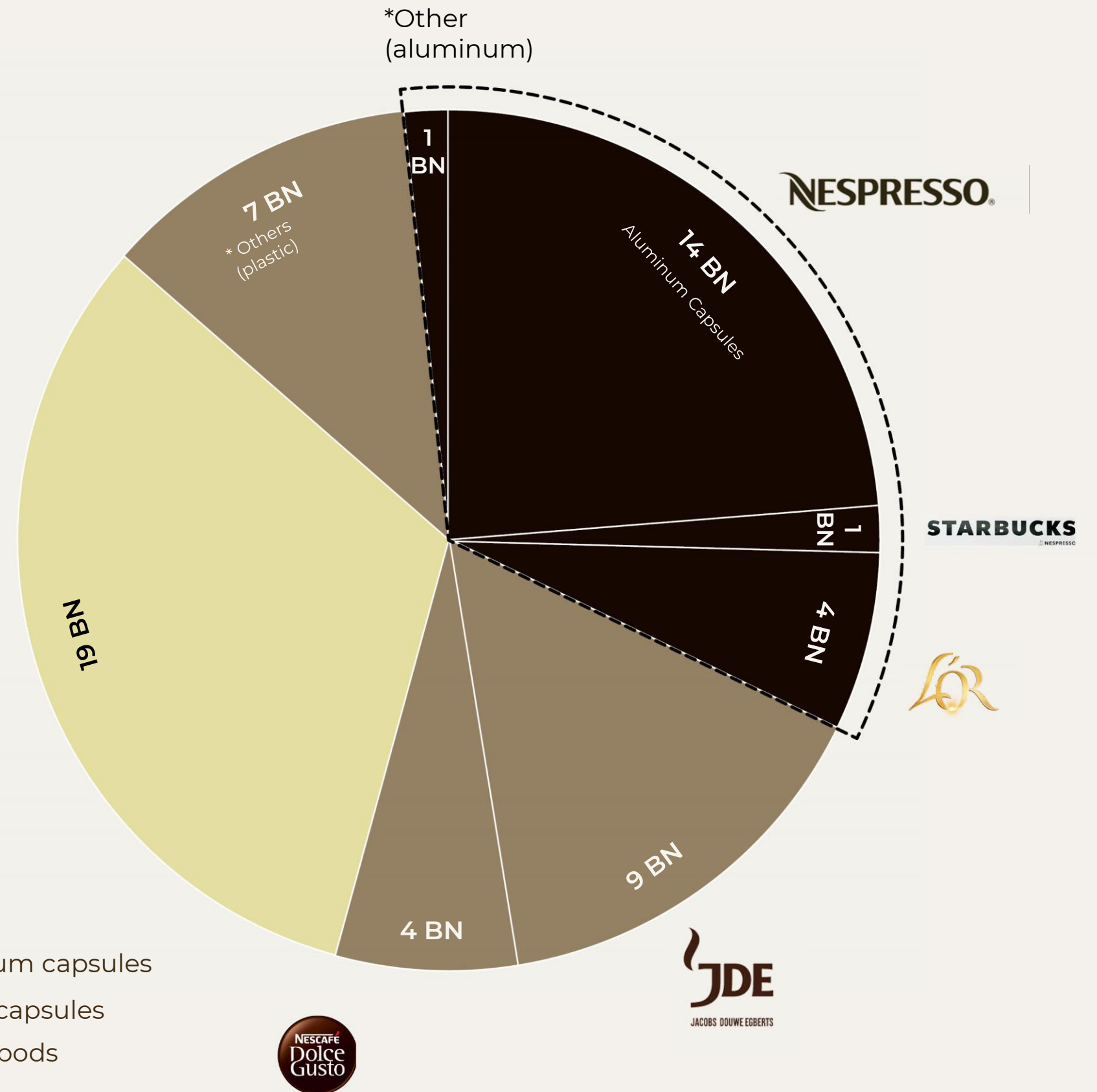


# The Coffee Capsule Market size



- Aluminum capsules
- Plastic capsules
- Keurig pods

\* Deloitte, Sep. 2020



# The Coffee Capsule Market Growth

**2021-2025**

Expected annual growth of 7-9%

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## Current

Aluminum capsule market size  
~20B capsules

Aluminum capsule market share is expected to grow from 10-15% today to 30-80% in 5 years, driven by strong customer demand and environmental considerations



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Thank you  
for your time!

